



# Gala 2023

Saturday, April 29



St. Joan Antida High School | [www.saintjoanantida.org](http://www.saintjoanantida.org)





**Gala Co-Chairs Ally & Aaron Bubb and Katie LaCourt & John Donoghue**

invite you to support St. Joan Antida High School's 29th Annual Gala

**on Saturday, April 29, 2023.**

Our annual gala raises critical funds for school operations so that an SJA education remains accessible to all young women who seek it — **100% of our students rely on financial aid.**

*We embrace. We engage. We empower.*

# Sponsorship Opportunities

## Sponsor BENEFITS

	Presenting Sponsorship <u>\$15,000</u>	We Empower Sponsorship <u>\$10,000</u>	We Engage Sponsorship <u>\$5,000</u>	We Embrace Sponsorship <u>\$3,000</u>
Sponsor makes brief remarks at event	X			
Company promotional table at event (near silent auction or registration area)	X			
One branded item for each guest displayed on dinner tables	X			
Invitation to VIP Reception at the Burke ROAR Center	X	X		
Media exposure opportunities	X	X		
Recognition in event press release	X	X	X	
Featured in paid Facebook event promotion	2 Posts	2 Posts	1 Post	
Recognized during President's remarks	X	X	X	
Logo featured on mobile bidding site	X	X	X	Name
Complimentary color ad in program	Full-Page Ad (Inside Cover)	Full-Page Ad	Full-Page Ad	Half-Page Ad
Recognition in event marketing emails	Logo with Link	Logo with Link	Logo with Link	Name
Featured on SJA website and Gala website	Logo with Link	Logo with Link	Logo with Link	Name
Company name & logo on event table	X	X	X	X
Company featured on event signage, program, and slideshow	Logo	Logo	Logo	Name
Reserved seating at the event	Two Tables (Up to 20 Seats)	Two Tables (Up to 20 Seats)	One Table (Up to 8 Seats)	One Table (Up to 8 Seats)

# Advertising Opportunities

Expand your company's exposure by purchasing ad space in our Gala catalog.  
Full color. *Artwork due Friday, April 7.*

**FULL-PAGE AD** — (\$300) size: 5"W x 8"H

**HALF-PAGE AD** — (\$150) size: 5"W x 3.5"H

## Underwriting Opportunities

All underwriting opportunities come with logo recognition (*where available*), a full-page color ad, and complimentary tickets (*based on level*) to attend the event.

**Lighting and Sound**.....\$5,000

**Video**.....\$5,000

**GiveSmart Bidding Platform**....\$3,500

**Cocktail Reception**.....\$2,500

**Student Presenters**.....\$2,500

**Valet**.....\$2,500

**Ambiance**.....\$2,000

**VIP Reception**.....\$2,000

**Centerpieces**.....\$1,500

**Heads/Tails Raffle**.....\$1,000

**Table Wine**.....\$1,000

**Volunteer Room**.....\$500

### ADDITIONAL WAYS TO SUPPORT

**Table Purchase (non-sponsor):** \$1,200 —Includes 8 seats | **Ticket Purchase:** \$150 each

**5 p.m.**

Cocktails, Appetizers,  
& Silent Auction

**6:30 p.m.**

Dinner

**7:30 p.m.**

Program &  
Live Auction

SATURDAY, APRIL 29, 2023

*timeline of events*

**The Gala is back for its 30th year!** Enjoy the most delightful company of our students and fellow SJA friends as you indulge in your favorites: signature cocktails, delicious cuisine, silent & live auctions, an inspirational program, and more.

**Be a part of SJA's signature event of the year!**





# Attendee DEMOGRAPHICS

More than 65% of Gala attendees are women.

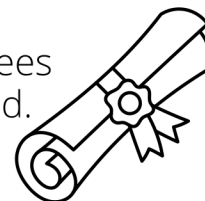


The average age of our attendees is 45–50.

93% of Gala attendees are college educated.



Our average per attendee spend/donation is \$690.



Our event attendees are local, with the majority coming from Milwaukee (65%) and Waukesha (20%) Counties.

Exposure to our online audience:



4,700+ Facebook Followers

4,000+ Email Contacts

500K Instagram Impressions

## A bit about us:

**TOP 25** Private High School in Milwaukee!  
Milwaukee Business Journal — Nov. 2022

A **32% growth** in enrollment over the **last 5 years!**

**189** Students



**3 Career Pathways**  
Business, Engineering/IT, Health Sciences

**3 Advanced Placement** courses where students can earn college credit for free!



**2 Dual Enrollment Partnerships**



**100%** of our students receive financial aid.



**Our Legacy:**  
of serving Milwaukee's young women



**6 Competitive sports offered**



## Ready to invest?

**CONTACT Jodi Brodersen White, Associate Director of Development**  
(414) 274-4728 | JWhite@SaintJoanAntida.org | 1341 N Cass St • Milwaukee, WI 53202